STUDY PROVES ADAPTABLE FLAT MOP CLEANS FLOORS AT LEAST 15% FASTER*



A third-party agency recently conducted a study on the Adaptable Flat Mop and released a report, showing that the wringable microfiber mopping system outperforms a traditional string mop in both productivity and absorbency.

The methods of analysis included a real-time analysis of the Adaptable Flat Mop's performance against a traditional string mop over a 1000 square foot area, visual documentation of the mopping analysis, a performance comparison against current industry benchmarks, and reports from users in the field.

The third-party conducted a time and motion study to define cleaning over time:

TIME STUDY RESULTS

1000 SQ FT OF CLEANABLE AREA IN CAFETERIA (FINISHED FLOOR)

TYPE OF MOP	AVERAGE TIME TO MOP 1000 SQ FT	AVERAGE SQ FT PER HOUR
24 oz String Mop	11.75 min	5106
18" Adaptable Flat Mop	9.90 min	6060

1000 SQ FT OF CLEANABLE AREA (RESTROOM TILE)

TYPE OF MOP	AVERAGE TIME TO MOP 1000 SQ FT	AVERAGE SQ FT PER HOUR
24 oz String Mop	11.95 min	5020
18" Adaptable Flat Mop	9.70 min	6185

KEY TAKEAWAYS: 15.7% faster when mopping finished floor

18.8% faster when mopping unfinished tile

ABSORBENCY RESULTS

TYPE OF MOP	ABSORBENCY	
24 oz String Mop	19.3 oz	
18" Adaptable Flat Mop	20.9 oz	

The testing revealed that the Adaptable Flat Mop was at least 15% faster when mopping than a traditional string mop. End-users who tried the Adaptable Flat Mop also indicated that it was lighter-weight and easier to use:

"The string mop was heavier and harder to use. Cleaning along the edges of the restroom with the string mop was difficult. Overall, both mops seems to leave a clean appearance in the cafeteria and the restroom floor. The flat mop was much lighter and easier to use once I was trained on how to use it," said a study participant.

In addition, testing showed that a fully saturated string mop is 4x heavier than a fully saturated Adaptable Flat Mop, and the Adaptable Flat Mop is 7% more absorbent than a string mop when mopping after being wet.

*Based on third-party testing vs RCP 24 oz Super Stitch Blend Wet Mop

EXECUTIVE SUMMARY



Mop floors at least 15% faster with the Adaptable Flat Mop compared to string mop*



Adaptable Flat Mop is 7% more absorbent after already being wet so users can cover more square feet*

